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FOR IMMEDIATE RELEASE

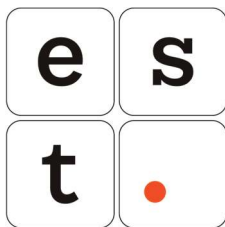
FGS Brands Secures RCA Brand License for USA & Vietnam Expansion

HOUSTON, April 23rd, 2025 – Kitchen appliances are a new target for the RCA brand and FGS Brands has signed a new licensing agreement to manufacture and distribute RCA-branded large domestic appliances such as hoods, ovens, and ranges in the USA and Vietnam. RCA, an American icon with a legacy of quality and innovation, will now expand its presence in the home appliance sector through FGS Brands's strong retail network.

This agreement follows established.inc's licensing model, which connects globally recognized brands with experienced manufacturers to drive market growth. Sales of the new RCA-branded appliances are set to begin in August 2025, with a focus on retail distribution. "We started our conversations with FGS Brands last summer, and were able to sign a licensing business deal early in 2025, which is near record time for a project of this scope," said Tony Bozinni of Texas-based established.inc. "By combining FGS Brands's expertise in product development and retail placement with RCA's deep-rooted consumer trust, this partnership is positioned for long-term success. We look forward to seeing RCA-branded appliances make their mark in these key markets," Bozinni continued.

About RCA

RCA is one of the most recognized names in the electronics industry, delivering innovative and reliable technology that has been entertaining families for over 100 years. Consumers throughout the world depend on the RCA brand to provide products and services that feature the latest technology and design, are easy to use,



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TALISMAN BRANDS (Luxembourg) S.A.R.L.

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and deliver the highest value and longevity. Generations of families continue to rely on the RCA brand for their home entertainment and lifestyle. RCA is a global trademark of Established.

About Future Global Supply, LLC

Future Global Supply, LLC , d/b/a FGS Brands , is a premier distributor of high-quality consumer goods, dedicated to offering innovative products that enhance the cooking and living experience. FGS Brands specializes in a diverse selection of appliance brands that are aligned with the modern consumer.

With a focus on the consumer, reliability, and product excellence, FGS Brands ensures that clients have access to the latest appliances that combine appealing design, performance, and long-lasting value.

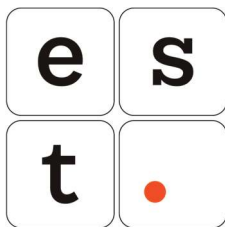
About established.inc

established.inc is a premier brand licensing company, connecting heritage brands with leading manufacturers and retailers worldwide. Our portfolio includes 12 globally recognized brands, such as RCA, Blaupunkt, Thomson, Nordmende, Schneider, and more, spanning consumer electronics, home appliances, smart homes, e-mobility, and green energy.

Ranked #37 among global licensors and #1 in the pure electronics and appliances industry, our 100+ licensees generate over \$1 billion in annual retail turnover. With a strong presence across the USA, Europe, the Middle East, and Asia, our licensing model drives business growth, product innovation, and retail success.

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